

# Media Report

K&B Herefords

Page 1 of 3

October 7, 2010

<b>Bull Calf</b>									
Lot	Price	Name/Desc.	D-O-B	HPS	Location	Buyer #	Buyer	City, State	Consignor
99A	\$25,000.00	K&B Sentinel 0042X	03/01/10		09	709	Sandhill Farms / John Loewen	KS and, OK	K&B Herefords
137A	\$15,000.00	K&B Sentinel 005X	02/22/10		09	901	Hansmeier / Raap	Bristol & Pierpont, SI	K&B Herefords
10B	\$6,500.00	K&B Baron 0150X ET	03/26/10		11	151	Thorstenson Hereford Ranch	Selby, SD	K&B Herefords
45A	\$6,250.00	K&B Sentinel 0040X	02/28/10		05	190	Friedt Herefords	Mott, ND	K&B Herefords
9A	\$6,000.00	K&B Jakadiamonds 0126X	03/22/10		11	240	Topp Herefords	Grace City, ND	K&B Herefords
42A	\$5,750.00	K&B Sentinel 0080X	03/11/10		06	121	Schuette Land & Cattle	Highmore, SD	K&B Herefords
46A	\$4,500.00	K&B Baron 0183X	04/05/10		07	177	VinMar Angus & Herefords	Gordon, NE	K&B Herefords
90A	\$4,500.00	K&B Sentinel 009X	02/23/10		09	173	Gary Ringgenberg	Columbia, SD	K&B Herefords
58A	\$4,250.00	K&B 408 Tracer 0075X	03/10/10		05	708	Summerville Farm Inc	Platte, SD	K&B Herefords
116A	\$4,250.00	K&B 408 Tracer 0020X	02/26/10		09	180	ABS Global	DeForest, WI	K&B Herefords
		<b>Lots</b>	<b>Average</b>	<b>Total \$</b>					
		78	\$3,090.38	\$241,050.00					

<b>Herd Bulls</b>									
Lot	Price	Name/Desc.	D-O-B	HPS	Location	Buyer #	Buyer	City, State	Consignor
2	\$10,500.00	K&B Tailor Made 9017W ET	02/24/09		03	247	Geronimo Garza	Eagle Pass, TX	K&B Herefords
3	\$8,000.00	K&B 3027 Jet 9145W	03/17/09		02	247	Geronimo Garza	Eagle Pass, TX	K&B Herefords
1	\$7,000.00	K&B Bandido 8227U ET	04/10/08		05	192	Fawcett's Elm Creek Ranch	Ree Heights, SD	K&B Herefords
5	\$4,750.00	K&B N40 Excel 6067S	03/05/06		07	247	Geronimo Garza	Eagle Pass, TX	K&B Herefords
4	\$3,000.00	K&B N40 Excel 6052S	03/03/06		06	247	Geronimo Garza	Eagle Pass, TX	K&B Herefords
		<b>Lots</b>	<b>Average</b>	<b>Total \$</b>					
		5	\$6,650.00	\$33,250.00					

# Media Report

K&B Herefords

Page 2 of 3

October 7, 2010

## Cow

Lot	Price	Name/Desc.	D-O-B	HPS	Location	Buyer #	Buyer	City, State	Consignor
61	\$12,500.00	K&B MS Silver Advance 7093T	03/04/07		05	132	1/5 Hoffman Ranch	Thedford, NE	K&B Herefords
99	\$12,500.00	K&B Red Lady 8045U	02/27/08		09	134	Ward Ranch	McAlester, OK	K&B Herefords
15	\$10,500.00	K&B Sweet Sally 5017	02/26/05		06	134	Ward Ranch	McAlester, OK	K&B Herefords
6	\$10,000.00	K&B Miss Excel 4216	03/23/04		04	137	Bob-O-Lou/Sayre/Bixler	IL	K&B Herefords
108	\$10,000.00	K&B Lady Sentry 8070U	03/03/08		09	302	Landt Herefords	Union, IA	K&B Herefords
116	\$10,000.00	K&B Lady Sentry 8090U	03/08/08		09	182	Swanson Family/Hoffman Ranch	Peterson, IA	K&B Herefords
100	\$9,250.00	K&B Sultana 8051U	02/28/08		09	134	Ward Ranch	McAlester, OK	K&B Herefords
25	\$8,500.00	K&B Red Lady 5212	03/27/05		06	132	1/5 Hoffman Ranch	Thedford, NE	K&B Herefords
114	\$8,500.00	K&B Sultana 8082U	03/06/08		09	134	Ward Ranch	McAlester, OK	K&B Herefords
33	\$7,000.00	K&B Sweet Sally 6064S	03/05/06		06	133	Hoffman Ranch	Thedford, NE	K&B Herefords
<b>Lots</b>			<b>Average</b>			<b>Total \$</b>			
131			\$3,606.49			\$472,450.00			

## Embryo Package

Lot	Price	Name/Desc.	D-O-B	HPS	Location	Buyer #	Buyer	City, State	Consignor
6C	\$450.00	Embryo Pkg (3027 x 4216)				501	Donald Mayden	Alhambra, IL	K&B Herefords
9G	\$325.00	Embryo Pkg (6010S x 5037)				142	Mockingbull Hill Herefords	Fortworth, TX	K&B Herefords
9E	\$250.00	Embryo Pkg (Bandido x 5037)				216	Blume Herefords / Mike & Becky Blur	Pierre, SD	K&B Herefords
9F	\$250.00	Embryo Pkg (Bandido x 5037)				130	Double Heart Diamond Cattle Co	Berwyn, NE	K&B Herefords
<b>Lots</b>			<b>Average</b>			<b>Total \$</b>			
4			\$956.25			\$3,825.00			

# Media Report

K&B Herefords

Page 3 of 3

October 7, 2010

## Heifer Calf

Lot	Price	Name/Desc.	D-O-B	HPS	Location	Buyer #	Buyer	City, State	Consignor
141A	\$5,000.00	K&B Lady Sentry 001X	02/19/10		09	234	Upstream Ranch	Taylor, NE	K&B Herefords
15A	\$4,500.00	K&B Jade 0062X	03/07/10		06	170	Giedd Family / Mark Giedd	Washburn, ND	K&B Herefords
61A	\$4,500.00	K&B Bella 0054X	03/03/10		05	111	C & S Farms	Kilgore, NE	K&B Herefords
50A	\$4,000.00	K&B Jakahearts 0117X	03/19/10		05	133	Hoffman Ranch	Thedford, NE	K&B Herefords
53A	\$3,750.00	K&B 408 Tessa 0046X	03/01/10		05	194	Farr, Bill, Marie, Levi / Bill & Marie F	Moorfield, NE	K&B Herefords
37A	\$3,500.00	K&B Rhapsody 0175X	04/02/10		06	183	Larry Mrozinski	San Pierre, IN	K&B Herefords
101A	\$3,250.00	K&B Lady Sentry 0031X	02/27/10		10	192	Fawcett's Elm Creek Ranch	Ree Heights, SD	K&B Herefords
145A	\$3,250.00	K&B Jade 003X	02/22/10		08	113	Carl & Charles Gray	Edmond, OK	K&B Herefords
31A	\$3,000.00	K&B Jade 0089X	03/13/10		06	123	Harold A. Lietzau	Sparta, WI	K&B Herefords
34A	\$3,000.00	K&B Rhapsody 0181X	04/05/10		06	170	Giedd Family / Mark Giedd	Washburn, ND	K&B Herefords
		<b>Lots</b>	<b>Average</b>	<b>Total \$</b>					
		50	\$2,301.00	\$115,050.00					

## Yearling Heifer

Lot	Price	Name/Desc.	D-O-B	HPS	Location	Buyer #	Buyer	City, State	Consignor
147	\$16,500.00	K&B Lady Sentry 9008W	02/21/09		03	132	1/5 Hoffman Ranch	Thedford, NE	K&B Herefords
150	\$6,750.00	K&B Lady Sentry 9012W ET	02/22/09		03	161	JC Cattle Co.	Junction City, KS	K&B Herefords
146	\$6,000.00	K&B Lady Sentry 9005W	02/20/09		01	201	C&L Hereford Ranch / Steve & Jill Fo	Ixonia, WI	K&B Herefords
161	\$5,000.00	K&B Lady Sentry 9044W	03/01/09		03	127	Simon Herefords / Brian Simon	Seneca, SD	K&B Herefords
172	\$5,000.00	K&B Lady Sentry 9071W	03/07/09		03	105	Bob-O-Lou Herefords	Taylorville, IL	K&B Herefords
180	\$5,000.00	K&B Lady Sentry 9088W	03/10/09		03	138	Hula Herefords / Brian Hula	Humphrey, NE	K&B Herefords
193	\$5,000.00	K&B MS 6067 Excel 9146W	03/17/09		03	111	C & S Farms	Kilgore, NE	K&B Herefords
176	\$4,500.00	K&B Lady Sentry 9080W	03/08/09		03	301	Rean Brooks	Paoli, OK	K&B Herefords
148	\$4,250.00	K&B R413 Cassie 9009W	02/22/09		03	177	VinMar Angus & Herefords	Gordon, NE	K&B Herefords
187	\$4,250.00	K&B 408 Tessa 9108W	03/13/09		01	150	Lowderman Cattle Co	Macomb, IL	K&B Herefords
		<b>Lots</b>	<b>Average</b>	<b>Total \$</b>					
		64	\$3,151.56	\$201,700.00					